

## REQUEST FOR PROPOSALS

### *Agriculture, Livelihoods, and Conservation in Tropical Forests: Networking and Knowledge Sharing*

**Due Date:** Expressions of Interest (EOI) must be received by 5PM PDT on February 7, 2022

#### ***Background***

The David and Lucile Packard Foundation aims to improve the lives of children, families, and communities—and restore and protect our planet. The [Agriculture, Livelihoods, and Conservation \(ALC\) strategy](#) builds upon the Foundation's experience with climate and land use and aims to support communities in strengthening resilience and improving livelihoods while simultaneously protecting tropical forests and biodiversity. The hypothesis of ALC is that conservation and development goals in tropical regions with significant smallholder agriculture can be most effectively achieved through policies and actions that support smallholder livelihoods and community wellbeing, combined with effective regional planning and natural resource management.

#### ***Objective and Scope***

The Agriculture, Livelihoods, and Conservation (ALC) strategy aims to amplify successful models that promote the adoption and financing of effective conservation and development approaches that prioritize smallholder farmers and forest dependent communities. Facilitating networking and information sharing among leaders and organizations implementing these approaches is essential to the ALC strategy. A well networked community of smallholder farmer and forest-dependent, multisectoral approach advocates is necessary to influence policymakers and development and conservation actors at local, national, and global levels. To support knowledge sharing and networking efforts, **the Packard Foundation's Agriculture Livelihoods and Conservation (ALC) program is issuing a targeted request for proposals for projects, organizations, and collaboratives that strengthen relationships among individuals and institutions aiming to improve the livelihoods of smallholder farmers and/or forest dependent communities while also conserving forest resources in tropical forest areas.**

ALC plans to support new or existing projects, organizations, and coalitions whose core objectives include relationship building and knowledge sharing. Objectives can be reached through any number of activities, including learning exchanges, convenings, and collective advocacy, but must address the needs of smallholder farmers and or/forest dependent communities and tropical forest conservation. The ALC strategy prioritizes support for women, young people, and Indigenous people. Projects that address the specific needs of these populations are of particular interest. *Organizations and coalitions that are led by women, young people, and Indigenous people are strongly encouraged to apply.*

Regional and international projects are welcome; however, the lead organization must be based in one of the countries identified below.

ALC will provide between \$200,000 and \$500,000 of funding to two or more organizations over a period of two years.

## **Qualifications and Selection Criteria**

All types of institutions and organizations (public, private, non-profit, and research) are invited to submit an expression of interest. Please note that the Packard Foundation cannot provide grants to individuals. Organization or lead partner must be headquartered in one of the following countries:

- In Asia - Cambodia, Indonesia, Laos, Papua New Guinea, Philippines
- In Central/South America - Colombia, Guatemala, Paraguay, Peru, Brazil

Institutions should serve as the lead for only one expression of interest but may be included as non-lead organization on more than one submitted expression of interest.

If you plan to submit an expression of interest in a language other than English, please send an email to [ggivens@packard.org](mailto:ggivens@packard.org) as soon as possible.

Applicants will be evaluated on the following criteria:

- Responsiveness to the to outlined objectives of RFP
- Depth of relationship building and knowledge sharing potential
- Qualifications and experience

## **Application Process**

Interested parties may submit a written expression of interest [online](#). Expressions of interest should include the following information and should be no longer than 4 pages (excluding budget):

- **Organizational Background**
  - *Summarize the lead organization's mission, core programs, and relevant experience. If the organization is large and the proposal is for a specific department, please focus on that department.*
- **Key Partner Background** (if applicable)
  - *Summarize the mission, programs, and experience of core partners and collaborators.*
- **Issue and Opportunity**
  - *Explain the issue and opportunity you are addressing.*
  - *Describe underlying context and reasons why the proposed grant is important.*
  - *Discuss how your work aligns with the goal of this RFP*
- **Anticipated Outcomes**
  - *Describe the outcomes you plan to achieve with this grant.*
  - *Explain how grant outcomes achieve the organization or program's ultimate long-term goal.*
- **Anticipated Activities**
  - *List the geographic location of this work.*
  - *Describe the major activities that will be funded through the proposed grant and how these activities link to the previously described outcomes.*
  - *If activities may involve work with government staff or policymakers; or specific policy or legislation, please describe this in detail.*
- **Budget** amount requested

Expressions of interest will be reviewed by a panel of judges and two or more organizations will be selected as finalists and invited to submit full grant proposals.

**Terms and Conditions**

Two or more finalists will receive up to \$500,000 over two years and may be eligible for additional non-monetary support from the Packard Foundation’s Organizational Effectiveness team. Grants will likely be awarded in April 2022.

The expected timeline for the process is as follows:

Request for Proposals Issued	January 5, 2022
Expression of Interest Due	February 7, 2022 by 5PM PDT
Invitation for Full Proposals Sent	February 21, 2022
Full proposal Due	March 1, 2022 by 5PM PDT
Grant Awarded	April 2022

**Contact**

Expressions of Interest should be submitted on the [RFP website](#).

Questions regarding the RFP and Expression of Interest should be sent to Genora Givens: [ggivens@packard.org](mailto:ggivens@packard.org)

An informational webinar will be held on January 18, 2022 at 8AM PDT. Please register [online](#) or email [ggivens@packard.org](mailto:ggivens@packard.org)

**Project Examples**

- *1:1 learning exchange on agroforestry or community forest best practices between two organizations*
- *Coalition of sustainable farmer co-ops advocating for better prices*
- *Organization developing a conference/workshop for young women farmers interested in conservation agriculture*
- *Project focused on collaboratively documenting and sharing Indigenous agricultural practices*